



RENEWABLE
ENERGY
MARKETS
CONFERENCE
2011 SAN FRANCISCO

NOVEMBER 15-18

Sponsorship
Guide

RENEWABLE ENERGY MARKETS 2011

SPONSORSHIP OPPORTUNITIES

For nearly two decades, Renewable Energy Markets (REM) has defined and expanded marketplace opportunities for clean power. Bridging the interests of renewable energy generators, marketers, and utilities with those of purchasers, policymakers, and the communities that benefit from clean energy, REM is the nation's premier forum for the renewable energy community. It is put on by Center for Resource Solutions and co-organized by the Department of Energy and the U.S. Environmental Protection Agency.

Center for Resource Solutions is proud to present this leadership event and is pleased to offer multiple sponsorship opportunities for your company or organization to promote and communicate directly to leading stakeholders in the renewable energy marketing community, policymakers, wholesale and retail power marketers, electric utilities, renewable energy project developers, large purchasers, equipment manufacturers, government agencies, consulting firms, and vanguard nonprofit organizations.

HOST SPONSOR



- Receive the highest special recognition as the exclusive conference Host Sponsor
- Headline hosting of the Tuesday opening night welcoming reception (\$10,000 value)
- Company logo listed as the Host Sponsor on all major conference materials and promotional materials
- Lead logo position on the conference main hall banner, registration area and other key event signage
- Prominently highlighted inside the conference program; logo on the top of the back cover
- One full-page of free ad space inside the printed program—first choice of available locations
- Host Sponsor logo position on the conference website with a link to your organization's homepage
- Opportunity to actively participate in the conference program planning committee
- Prime seat at the conference opening plenary panel
- Exhibit area equivalent to TWO spaces in a prime, key location (\$5,000 value)
- Six complimentary conference registrations

TERAWATT SPONSOR

\$30,000 (Limited Number)

- Receive outstanding special recognition as a premier Terawatt Sponsor
- Company logo listed on all major conference publications and promotional materials
- Terawatt logo position on the conference main hall banner and other key event signage
- Prominently highlighted inside the conference program; logo on the back cover in Terawatt position
- One full-page of free ad space inside the printed program
- Distinguished logo position on the conference website with a link to your organization's homepage
- Opportunity to actively participate in the conference program planning committee
- One conference exhibitor space in a prime location (\$3,000 value)
- Four complimentary conference registrations

GIGAWATT SPONSOR

\$20,000

- Receive special recognition as a leading Gigawatt Sponsor
- Logo listed on all major conference publications, promotional materials, banners and key signage
- Highlighted inside the conference program; logo on the back cover in Gigawatt position
- One-half page of free ad space inside the program
- Gigawatt level logo position on conference website including a link to your organization's homepage
- One conference exhibitor space (\$3,000 value)
- Three complimentary conference registrations

MEGAWATT SPONSOR

\$10,000

- Receive special recognition as a key Megawatt Sponsor
- Logo listed on all major conference publications, promotional materials, select banners and signage
- Highlighted inside the conference program; logo on the back cover in Megawatt position
- One-quarter page of free ad space inside the program
- Megawatt level logo position on conference website including a link to your organization's homepage
- One conference exhibitor space (\$3,000 value)
- Two complimentary conference registrations

KILOWATT SPONSOR

\$5,000

- Special recognition; logo listed on the back cover of the conference program
- Logo listed on the conference website with a link to your organization's homepage
- Opportunity to purchase ad space inside the printed program
- Two complimentary conference registrations

IN-KIND DONATION SUPPORT

Sponsors interested in joining as a Kilowatt Sponsor can support the conference financially or with valuable in-kind support including but not limited to: food/beverage, graphic design, printing, hosting a conference Cyber Café and other information technology opportunities. This is a wonderful way to promote your green-powered business and dedication to environmental sustainability.

Sponsors who support with in-kind goods and/or services will be provided:

- Special recognition; logo listed on the back cover of the conference program
- Logo listed on the conference website with a link to your organization homepage
- Opportunity to purchase ad space inside the printed program
- Complimentary conference registration commensurate with sponsorship value

CONFERENCE EXHIBITOR

DELUXE EXHIBITOR (Double Booth) - \$5,000

- Two adjacent 8'x10' exhibit spaces
- Organization name highlighted in the conference program
- Opportunity to purchase ad space inside the printed program
- Two complimentary conference registrations

STANDARD EXHIBITOR (Single Booth) - \$3,000

- One 8'x10' exhibit space at the conference
- Organization name highlighted in the conference program
- Opportunity to purchase ad space inside the printed program
- One complimentary conference registration

TABLE - \$1,500

- One 6' table in the exhibit area at the conference
- Organization name listed in the conference program
- Opportunity to purchase ad space inside the printed program

SPECIAL EVENT SPONSORSHIP

Select to directly sponsor one or more of the special events on the conference agenda and your organization will be recognized with:

- Prominently displayed placards and other select signage and promotional opportunities at the event
- Logo displayed as a special event sponsor on the back cover of the conference program
- Opportunity to purchase limited ad space inside the printed program
- Logo listed on the conference website with a link to your organization homepage
- Complimentary conference registration commensurate with the value of sponsorship

2011 Special Events currently available for sponsorship:

Major Events

- Wednesday Night Evening Reception
- Off-site tour or side event
(two opportunities)

Conference Meals

- Snacks and beverages for networking breaks
- Wednesday Lunch
- Thursday Lunch
- Wednesday Breakfast
- Thursday Breakfast
- Friday Breakfast

Feel free to suggest other compelling ways for your organization to play a role in the conference by sponsoring interesting experiences for conference participants in and around San Francisco.

SUPPORTING ORGANIZATION

Qualifying renewable energy trade associations, nonprofit organizations, and other entities can be designated a Supporting Organization through an exchange of promotional services and/or volunteer services. A Supporting Organization agrees to assist or promote the conference to its membership or constituency in exchange for:

- Recognition at the conference
- Organization highlighted in the conference program
- One complimentary conference registration

SPONSORSHIP CONTACT INFORMATION

For more information about our sponsorship opportunities or to register as a sponsor, exhibitor, or partner, please contact Rachael Terada at Center for Resource Solutions:
Tel: (415) 561-2100 Email: rachael@resource-solutions.org

MEDIA PARTNER

Work with CRS to promote and advertise the conference and we will provide special recognition and cross-promotional opportunities. Please contact Jeff Swenerton at (415) 561-2119 or jeff@resource-solutions.org for more details.