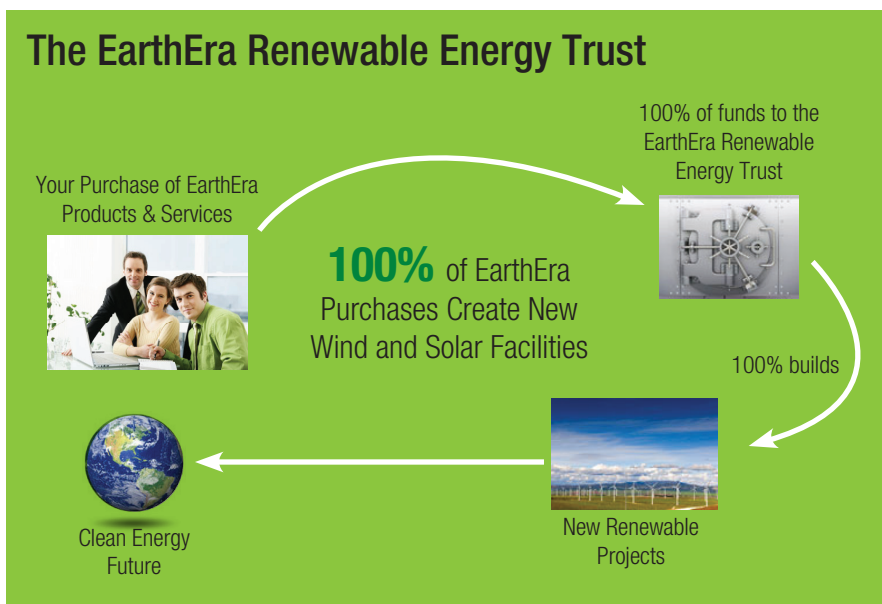


EarthEra™ Renewable Energy Trust

100% Transparent, 100% Effective

The EarthEra Renewable Energy Trust was formed by NextEra Energy Resources as an important component of the EarthEra program. The Trust acts as a lock-box for revenue from all EarthEra product purchases. Overseen by an independent trustee and a panel of outside advisors, the Trust uses 100% of the funds it receives to build new wind and solar facilities.

- » The goal of the EarthEra initiative is to add more clean emissions-free power to America's energy mix, and to do it quickly.
- » No other programs in the market guarantee such a 100% connection to the construction of new renewable energy facilities.
- » EarthEra gives participants an opportunity to join America's leading renewable energy company to accelerate change.
- » Trust-related purchases allow for much stronger marketing claims because offset purchases will also directly fund new renewable energy construction.



Quick Facts

- » 100% of the revenue from the sale of EarthEra renewable energy and offset products are accumulated and distributed through the Trust
- » All administrative and other expenses of the Trust are paid separately by NextEra Energy Resources, maintaining the 100% Trust guarantee
- » An independent advisory board comprised of members from the business, research and environmental communities, will provide counsel and recommendations
- » Renewable energy facilities constructed with funds from the EarthEra Renewable Energy Trust shall be built and owned in the United States by NextEra Energy Resources

earthera™

100% of Your Purchase Price Builds New Wind and Solar

Support from Businesses, Corporations and Universities

“At The Bank of New York Mellon, we consider our investments in wind energy to be an important part of our comprehensive environmental sustainability program. We believe that good business decisions and corporate citizenship go hand-in-hand.”

Thaddeus S. Logan III
Managing Director, General Services & Corporate Real Estate
[The Bank of New York Mellon](#)

“Sony’s commitment to being a responsible environmental corporate citizen is the basis for our company’s aggressive actions to conserve the environment and create a more sustainable society. The EarthEra Renewable Energy Trust enables us to expand our efforts by providing renewable energy and developing new solutions for clean sources of energy. We share NextEra’s vision of a world with more renewable energy, less air pollution and an overall healthier environment.”

Mark Small
Vice President Corporate Environment, Safety and Health
[Sony](#)

Praise from Important Environmental and Industry Organizations

“We applaud NextEra Energy Resources for accelerating the creation of new renewable Energy...by launching the EarthEra Renewable Energy Trust, consumers and businesses now have an easy and transparent way to invest in America’s renewable energy future.”

Michael T. Eckhard
President
The American Council on Renewable Energy [[ACORE](#)]

“Consumers across the U.S. are crying out for clean energy solutions, with annual growth in voluntary green power sales rapidly increasing. Giving consumers the power to choose helps demonstrate that demand and build momentum for more wind and renewables as part of our electricity mix.”

Denise Bode
CEO
American Wind Energy Association [[AWEA](#)]

“While there is no substitute for federal action on climate change, programs like EarthEra are important in providing a diverse group of parties the opportunity to join together to make a difference. As a leader in the renewable energy market, NextEra Energy Resources is showing how we can grow our economy and fight global warming.”

Nathanael Greene
Director of Renewable Energy Policy
Natural Resources Defense Council [[NRDC](#)]

As of 2009, the Trust has commitments of over \$18 million from forward-thinking companies and organizations such as:

