



Program Advertising Guide

Ad Configurations and Pricing

SAN FRANCISCO, CA NOVEMBER 15-18 2011

Ad Configurations

Please submit ads as outlined Adobe Illustrator files with images embedded (preferred) or press-quality color PDFs to jeff@resource-solutions.org by **Tuesday, September 27th, 2011**.

Any technical questions about file mechanicals can be directed to Jeff Swenerton, CRS Communications Director, at jeff@resource-solutions.org or 415-561-2119.

Ad Dimensions and Pricing

Center Spread \$2,750

Available free to the Host Sponsor

10.5" wide by 8" high

Full bleed available at 11.25" wide x 8.75" high (live area 10.5" x 8") with .125" bleed

Full Page \$1,500

Available free to Terawatt Sponsors

5" wide by 8" high

Full bleed available at 5.75 x 8.75 with .125" bleed

1/2 Horizontal \$800

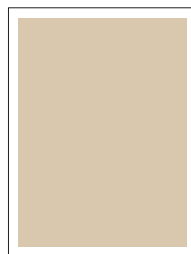
Available free to Gigawatt Sponsors

5" wide by 3.75" high

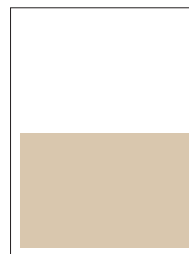
1/4 Square \$450

Available free to Megawatt Sponsors

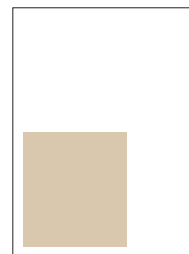
3.25" wide by 3.75" high



Full Page



1/2 Horizontal



1/4 Square

Contact

To reserve an ad, or for questions about your current ad, please contact:

Beatriz Gómez
beatriz@resource-solutions.org
415-561-2103

Questions about ad mechanicals can be directed to

Jeff Swenerton
jeff@resource-solutions.org
415-561-2119

