



CONNECTICUT
CLEAN ENERGY FUND

The REAL Next Generation of Energy

Beth Piggush
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Connecticut Clean Energy Fund

http://www.ctcleanenergy.com/

CONNECTICUT CLEAN ENERGY FUND

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THE POWER TO MAKE A DIFFERENCE

Helping You Change the World

Imagine residents, businesses, communities and educators joining together to push for clean, renewable energy sources, in a dedicated effort to lessen our dependence on foreign oil, protect the environment and stabilize energy costs.

Such a movement is already under way in Connecticut, spearheaded by the Connecticut Clean Energy Fund. We offer financial incentives and educational programs to encourage homeowners, companies, municipalities, and other institutions to support renewable energy and lead the nation toward a brighter energy future.

You are invited to join us on this mission. You have the power to make a difference. Together we can change our world for the better.

Contact us today.

News | **Announcements** | **Communities**

- Solar installations now made affordable with launch of our new **"Connecticut Solar Lease Program"**
- The Connecticut Clean Energy Fund **On-Site Renewable DG Program** has issued program modifications effective June 30, 2008. Please click here for the [program change document](#) or go directly to the [On-Site Renewable DG page](#).
- **Request for Proposals for Grant Writing Services** to the Connecticut Clean Energy Fund; RFP # CCEF-GW08-001 released July 21, 2008

CT Clean Energy Communities

Simple as 1-2-3

Hartford Connecticut

100 —
90 —
80 —
70 —
60 —
50 —
40 —
30 —
20 —
10 —

Here Comes the Sun

The Rise of Connecticut's Clean Energy Communities and the 20% by 2010 Campaign

Making Hartford and the state of Connecticut leaders of the clean energy revolution.

100 Clean Energy Customers =
A FREE 1 KW PV-solar panel

Clean Energy
It's Real! It's Here! It's Working!
Let's Make More.

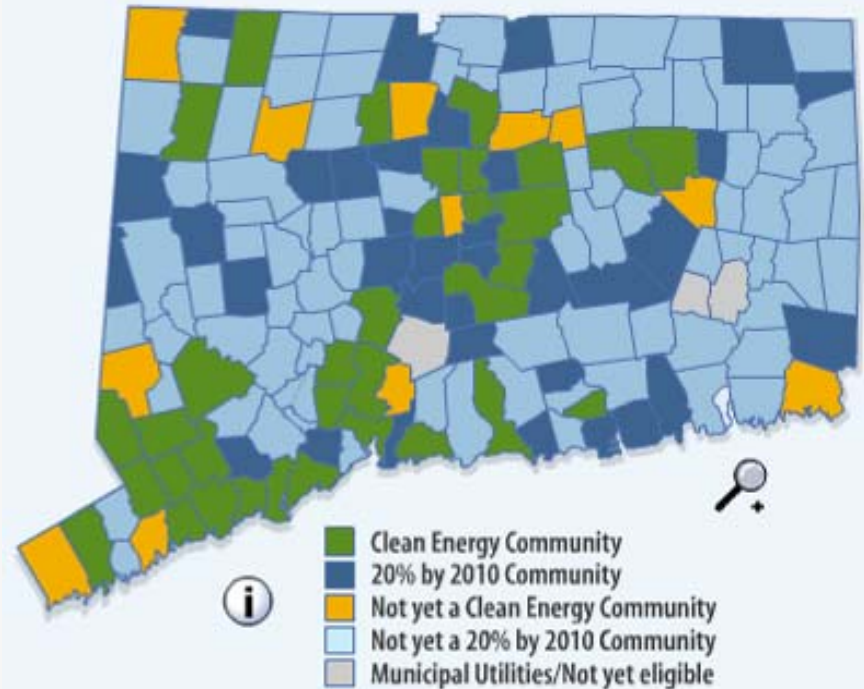
Ready to and? Sign up at www.ctcleanenergyoptions.com

SmartPower
Hartford's Clean Energy Fund
Connecticut Clean Energy Fund
100 clean energy customers

1. Join the 20% by 2010 clean energy campaign
2. Get 100 local sign-ups for CTCleanEnergyOptions
3. Make a municipal clean energy purchase

STATE of the STATE

- **87** 20% by 2010 towns
- **34** CT Clean Energy Communities
- **18,207** sign-ups for CTCleanEnergyOptions
- **174 kW** of solar PV earned



What is the REAL Next Generation of Energy?

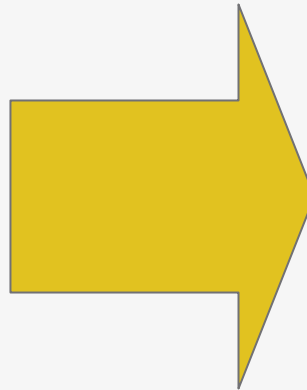
REAL

Ready

Engaged

Active

Learners



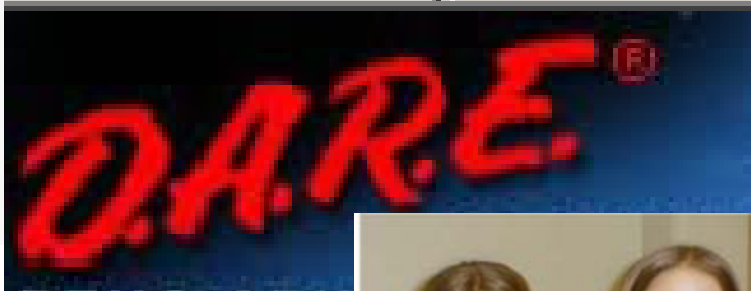
Students

Current energy
consumers

Future customers

Next leaders

Clean Energy Marketing can learn from -



Don't Be A BUTTHEAD.



Bridge to the Students

Learning for Clean Energy Innovation

- Professional development sessions on solar energy education
- Enhanced solar curriculum and teaching tools
- Real-time monitoring data from solar PV



Sample Project

Mansfield Clean Energy Campaign

- ▶ Middle school and High School environmental education project
- ▶ Challenge – sign-up 100 customers to help Mansfield become a Connecticut Clean Energy Community
- ▶ Connecticut Climate Change Leadership Award Winner
- ▶ Fall 2007 student efforts secured the town a 3 kW solar system for the High School



New Haven

- ▶ New Haven Clean Energy Task Force selected Common Ground High School because of environmental focus
- ▶ Award of a 2 kW system
- ▶ Students working to expand existing solar system



Observations

- ▶ Piggyback on existing clean energy voluntary market campaign
- ▶ Teachers, students, parents want the opportunity for a local learning tool
- ▶ Take advantage of state requirements within education
- ▶ Empower students to make a difference within their community

VISIT US ONLINE
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*We must be the change
we wish to see
in the world.*

Mohandas K. Gandhi

