

21 Oct 2010

# Hillsboro, Oregon Green Power Challenge

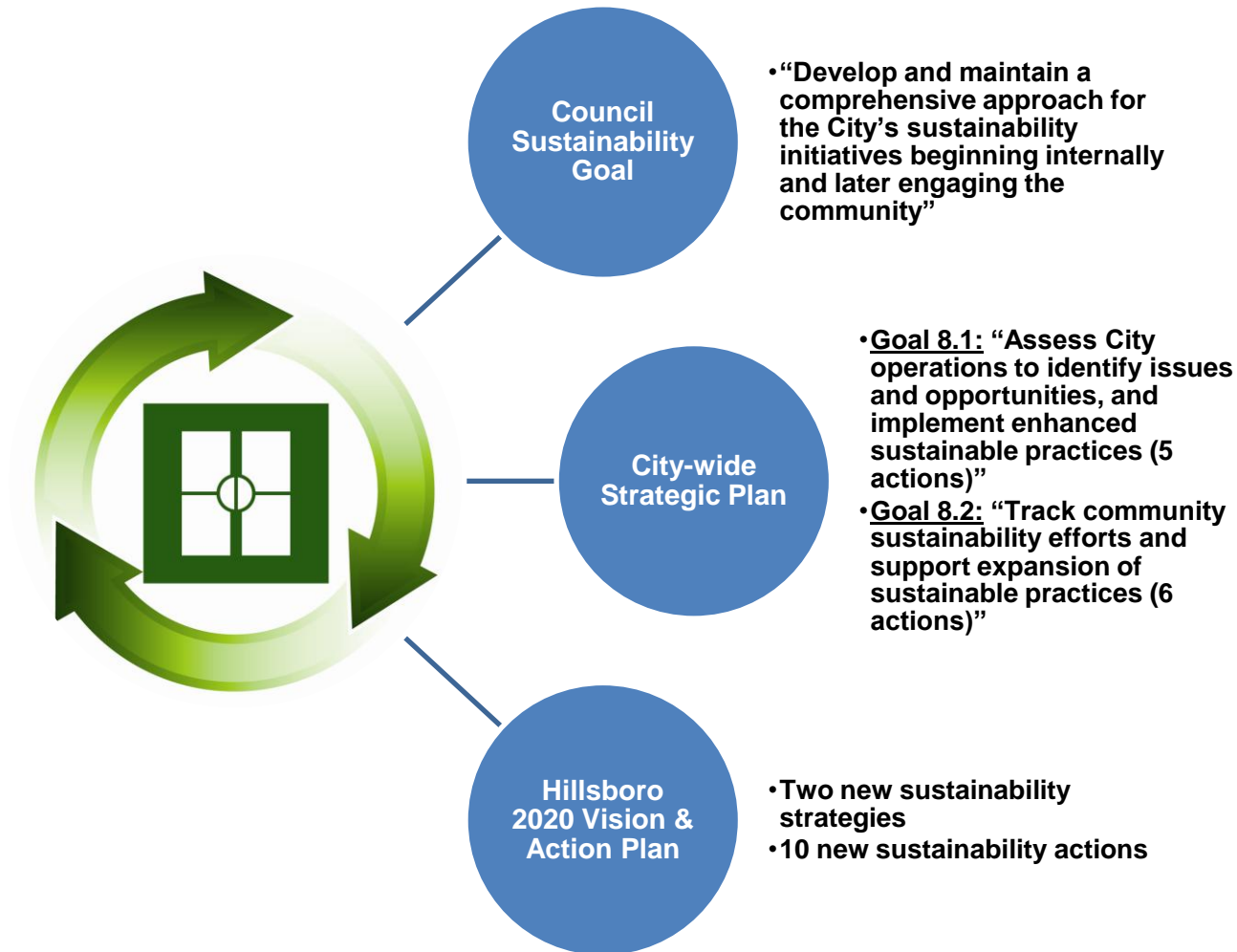




Credit: Washington County Museum and Historical Society



# Hillsboro Sustainability Commitment



# Hillsboro, Oregon Green Power Challenge

- Background: City of Hillsboro Sustainability Program



## CITY OF HILLSBORO SUSTAINABILITY PLAN



DRAFT SEPTEMBER 2010

Prepared for the City of Hillsboro



# Hillsboro, Oregon Green Power Challenge

- **Green Power Challenge**
  - **City Operations (Green Power Partner):**
    - **100% Clean Wind power at Civic Center since 2005**
    - **8.5% of total City electricity use**
  - **March 2010 City Council Proclamation and community-wide Goal:**
    - **300 new green power sign ups, 3 months**
    - **Challenge result: 731 new sign ups**
    - **680 residences, 51 businesses**
    - **Increase from 6.1% to 7.5% green power customers**
    - **2.3% of total community electricity use (kWh)**

# Hillsboro, Oregon Green Power Challenge

A large field of solar panels is installed on a grassy hillside. The panels are arranged in long, parallel rows, extending towards the horizon. The sky is a clear, pale blue. The foreground shows the green grass and the metal mounting structures of the solar panels.

- **Lessons learned**
  - **Leadership support**
  - **Partnerships (e.g., utility, chamber)**
  - **Get the word out**
  - **Describe benefits of green power purchase**



# Hillsboro, Oregon Green Power Challenge

- Don't stop there...

